Statewide Hunter Education, Basic and Enhanced

July 1, 2019 to June 30, 2020

Prepared by:

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Hunter Recruitment and Retention Program

September 2020
Boise, Idaho
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State: Idaho
Grant Award Number: F19AF00854
Grant name: ID – Statewide Hunter Education, Basic and Enhanced
Report Period: July 1, 2019 - June 30, 2020
Report due date: September 28, 2020
Location of work: Statewide

Strategy 1: Facilities/Areas Operations and Maintenance
Standard Objective(s): Operate and Maintain 1 facility by June 30, 2020.
Activity(s) Tag/Unit of Measure: Firearm and archery ranges. 1 Education Center.

Approach:
The hunter education center will be the location of supplies for statewide distribution of instructor and student course supplies. The location has three classrooms to hold instructor training events and student courses. The Boise Volunteer Service Coordinator and State Hunter Education administrator will operate and oversee activities at the facility. General maintenance of the building including heating/cooling system, janitorial supplies services, office, classroom, volunteer break area and adjacent parking areas will be maintained.

Results:
The Hunter Education Center located in Boise was operated and maintained throughout the majority of the performance period. The hunter education statewide supply distribution operations moved out of this facility in June, 2020 and moved operations to the Southwest regional office in Nampa, ID. The Volunteer Services Coordinator relocated to Nampa. The Boise facility will no longer be used for hunter education supply distribution or as a classroom facility.

Strategy 2: Outreach and Communication
Standard Objective(s):
Inform and or communicate with 40,000 individuals by June 30, 2020.
Participate in or sponsor 800 events by June 30, 2020.
Produce 2 products by June 30, 2020
Activity(s) Tag:
Outreach to individuals. Number of individuals 40,000
Outreach events. Number of events 800
10 products (2 Print, 2 web pages, 2 Instagram recruitment ads, 2 recruitment Facebook ads and 2 VR videos).

Approach:
Instructors: Recruit and retain quality instructors with the instructor online web page, instructor manual and social media outreach on Facebook and Instagram. The Hunter Education administrator, graphics designer, web developer and regional volunteer service coordinators will produce and publish instructor recruitment outreach products that include the instructor manual and instructor activity guide.
Students: Recruit participation in Idaho Department of Fish & Game (IDFG) events and courses by providing information and awareness of programs through the Hunter Education web page, Event Manager Software and social media outreach on Facebook and Instagram. Students will be provided information through the student manual publication and producing virtual reality elk field dressing video. The Hunter Education administrator, graphics designer, web developer and regional volunteer service coordinators will produce and publish instructor recruitment outreach products and distribute to the public.

**Results:**
Informed and or communicated with 2,115,633 individuals. Participated in or sponsored 102 events.

**Products produced:**
- Video: Virtual Reality elk field dressing video
- Email Campaigns (57): 36 Hunting in Idaho, 12 Hunter Education Graduate and 9 Wildlife Express
- Social Media Campaigns (3): Hunting in Idaho, Enroll in Hunter Education and Online Only Hunter Education, IDFG Hunting
- Ad Campaign: Google Hunter Education Ad
- Web Pages (13): 1 IDFG Hunter Education, 1 IDFG Hunter Education Instructor, 10 Event Management Hunter Education Course Sign Up

**Strategy 3:** Training/Education

**Objectives:**
- Conduct 800 training events by June 30, 2020.
- 15,000 students complete training by June 30, 2020.

**Activity Tags/Unit of Measurement:**
- Hunter Education and number of events.
- Hunter Education and number of instructors.
- Hunter Education and number of students.

**Species:** We teach wildlife identification for harvested species in hunter, bowhunter, trapper and wolf trapper courses. Students learn about animals that may be present during hunting seasons that are prohibited to hunt for such as protected, threatened and endangered species (Example: grizzly bear, trumpeter swan, lynx, long-billed curlew).

**Approach:**
- Basic Hunter Education - The course is offered as instructor-led and online with a field day. The course includes ethics, wildlife management, conservation, survival and wildlife laws.

- Bowhunter Education - This course is taught in combination with a hunter education course, as an instructor-led bowhunter course and as an online course. The course includes bowhunting techniques, equipment, ethics, shot placement, recovery techniques, distance judging, survival and wildlife laws.

- Wolf Trapper Education - This instructor-led course includes wolf management, laws, ethics, wolf biology, and proper trapping skills.

- Trapper Education - This instructor-led course includes basic trapping techniques, laws, safety, selectivity, and ethics.
Hunter Skills Courses - These instructor-led courses include firearm skills, field dressing, meat care, mapping/planning a hunt, and mentored hunts.

- Staff will recruit, train and manage 1,200 certified instructors statewide to teach hunter, bowhunter and trapper education.
- Certified instructors will teach state mandated courses to 15,000 students in hunter education, bowhunter education, trapper education and wolf trapper education by June 30, 2020.
- Hunter and bowhunter courses will include firearms or archery safety, wildlife management, wildlife identification, hunter ethics, first aid/survival, plus practical experience in the handling and shooting of approved firearm/archery methods.
- Trapper education courses will include safe trapping methods and rules, non-target species, avoidance techniques, wildlife identification and good conduct and respect for the rights and property of others.
- Certified hunter education instructors will teach 500 advanced education hunting and shooting clinics statewide at public ranges and regional offices.
- Certified hunter education instructors and range masters will teach hunting and shooting clinics statewide at public ranges and regional offices.
- Staff will purchase classroom office supplies and materials necessary for courses at all hunter education locations. Supplies include manuals, exams, classroom materials, shooting targets, non-fire and live firearms, ammunition, signs, first aid supplies, media equipment and tables and chairs.
- Certified instructors participate in a volunteer incentive program, attend two trainings and attend an annual banquet annually.

Results:
Hunter Education Events: 598
Hunter Education Instructors Trained: 310
Hunter Education Instructor Volunteer Hours: 7,165
Hunter Education Students: 21,468

<table>
<thead>
<tr>
<th>FY20 HE Programs Summary</th>
<th># Instructor-led students</th>
<th># Online students</th>
<th>Total Certifications</th>
<th>Total Class Events (instructor-led) Taught</th>
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<tbody>
<tr>
<td>Hunter Education Certification</td>
<td>2,881</td>
<td>12,474</td>
<td>15,355</td>
<td>371</td>
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<tr>
<td>Bowhunter Certification</td>
<td>1,129</td>
<td>3,650</td>
<td>4,779</td>
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<tr>
<td>Wolf Trapper &amp; Trapper Certification</td>
<td>1,334</td>
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<tr>
<td>Mentored Hunts, Shooting Clinics, Skills Clinic</td>
<td>4,013</td>
<td>0</td>
<td>0</td>
<td>98</td>
</tr>
</tbody>
</table>

Discuss differences between work anticipated in grant proposal and grant agreement and that actually carried out with Federal Aid grant funds.
IDFG stopped all instructor-led classes, workshops and events on March 16th, 2020 through June 30, 2020 due to the State of Idaho and CDC COVID-19 guidance. We continued to provide online hunter education and online bowhunter education.
List any publications or in-house reports resulting from this work.
Printed materials (3): 15,000 Today’s Hunter Student Manuals, 5,000 Today’s Trapper Student
Manuals, and 5,000 Today’s Bowhunter Student Manuals
IDFG Hunter Education Database

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FEDERAL AID IN WILDLIFE RESTORATION

The Federal Aid in Wildlife Restoration Program consists of funds from a 10% to 11% manufacturer's excise tax collected from the sale of handguns, sporting rifles, shotguns, ammunition, and archery equipment. The Federal Aid program then allots the funds back to states through a formula based on each state's geographic area and the number of paid hunting license holders in the state. The Idaho Department of Fish and Game uses the funds to help restore, conserve, manage, and enhance wild birds and mammals for the public benefit. These funds are also used to educate hunters to develop the skills, knowledge, and attitudes necessary to be responsible, ethical hunters. Seventy-five percent of the funds for this project are from Federal Aid. The other 25% comes from license-generated funds.